IBA Participated in Dawn Education Fair- Quetta



In coordination with 'The Dawn Media Group', IBA Karachi has participated in the DAWN EDUCATION FAIR – 2015 held in Serena Hotel, Quetta (Baluchistan) on June 3 & 4, 2015. The program was sponsored by the IHSAN Trust. The objective is to create awareness among the talented and deserving students of Matric, HSSC Level-I, HSSC Level-II residing in Baluchistan to apply for the National Talent Hunt Program – Batch 2016. The event started with the short opening lead by Mr. Zakir Tajammul and his team members.

Dr. Zaheeruddin Asif –Assistant Professor & Director Alumni & Syed Rizwan Ali Bukhari represented IBA Karachi in the Dawn Education Fair. The Event included other renowned institutions like, LUMS, IQRA University, BUITMS, HOTFM(105)- Quetta Station, ICAP, ICMA Pakistan and British Council. This event reached out to a large number of people and fortunately the efforts were not futile. The participants of the fair showed great interest in our program. Students are very much interested in the National Talent Hunt Program. Most of the students came from the colleges/ schools in their break time to get the required information from the event. Students belonging to the following institutions attended the Education Fair:

OPF Public School- Quetta, FC Public School Beleli-Quetta, Pak-Turk Int. School & College Quetta, Maj. PervaizShaheed FC Public School & College Beleli- Quetta, Dar-e-Asqam School —Quetta, Balochistan Agriculture College Quetta, Tameer-e-Nau Public College Quetta, General M. Musa Degree College —Quetta, Govt. High School Sanali Mills —Quetta, Garrison Academy Quetta Cantt, Islamia Girls College Quetta, Govt. Degree College Kalat, Excelsior College Swat, Govt. Sci. College Quetta, Army Public School Seven Stream—Quetta, Horizon Foundation High School Quetta, Muslim Model High School Chamman, MuradMemon Degree College Malir, Lahore Grammar School, Islamia Boys College Quetta, Govt. Degree College Loralai-Balochistan, Govt. Degree College Mustang, FG Degree College Quetta, Iqra Residential College Quetta and Musa College Quetta.

We received numerous inquiries for our PGD Courses offered by CEE, MS Programs & MBA programs. Some of the students were interested in Ph.D. and CEE workshops.



Dr. Zaheeruddin Asif & Syed Rizwan Ali gave brief details about the undergraduate Programs

Dr. Zaheeruddin Asif gave a brief detail about NTHP Program- Batch 2016 to the participants

Other than educational institutions, NGOs working in education sector attempted to spread the word and motivate students to apply in the leading institutions of Pakistan which we believe is an excellent step forward.

The Dawn Education Fair was supported by Balochistan Peace Forum and during the event, Dr. Ishaq Baloch- National Party Leader visited the IBA Stall and showed keen interest in the National Talent Hunt Program and other program offered at IBA. Moreover, during the event, Dr. Zaheeruddin Asif gave a brief overview about the NTHP Program –Batch 2016 commencing from November 2015.

The representatives also shared the success stories of those students who are currently studying at IBA, belonging to Baluchistan. This played a vital role in spreading a positive impact on the audience. We were overwhelmed by the feedback from the students. It was very positive and a huge number of students showed great interest in the NTHP Program –Batch 2016. During the Dawn Education Fair, the Dawn Media Group, Serena Hotel –Quetta, Balochistan Peace Forum gave us tremendous support. Our entire team worked tirelessly to achieve the goal of a successful Educational fair. Our zealous and supportive team played a major role in putting up such an impactful event. We hope to continue our efforts to promote education in all regions of Pakistan.