

Workshop on Entrepreneurship for the Talented and Deserving Students of the NTHP Program- Batch 2014

June 9-18, 2014, AMAN CED Building, Main Campus

IBA's CED conducted a 15-hour Workshop on Entrepreneurship for the students of the NTHP program. During this workshop students were introduced to the concept of Entrepreneurship and on how can it be beneficial for the economy of Pakistan. A large majority of students were of the opinion that Entrepreneurship can be one of the ways forward when it comes to economic development of Pakistan. During the workshop students carried out exercises on self-discovery and on developing a Business StartUp Model. They were also studied various success stories in the form of lectures, case studies, videos as well as through interaction with a student entrepreneur from IBA. Students also learned the emerging theory of Entrepreneurship based on the principles of Effectuation. The workshop ended with a motivational talk by Dr. Shahid Qureshi on the importance of having a timeless, correct and a noble vision for self as well as Pakistan.

Glimpse of the Workshop

