



OUTREACH ACTIVITIES

ORGANIZED BY IBA KARACHI IN DIFFERENT DISTRICTS OF BALOCHISTAN From November 28 to 30, 2016

IBA Karachi organized outreach activities with the help of **OGDCL Pakistan**. IBA team has conducted information, awareness and career counseling sessions with the aim to encourage talented & deserving students of **HSSC Level-I and HSSC Level-II for the higher studies** and to brief them about scholarship opportunity provided by **OGDCL Pakistan and IBA Karachi** in the form of **OGDCL Balochistan Talent Hunt Program**.

We are pleased to share that we have successfully organized **information & awareness sessions** in the colleges of Balochistan from November 28 to 30, 2016. During this outreach activities, we have targeted **3 districts of Balochistan** where **561 students** have attended our sessions in all the below mentioned districts.

- 1. Ziarat
- 2. Khuzdar
- 3. Quetta

The main objective of outreach activities were to create awareness about the opportunity available to talented and deserving students of Matric, HSSC Level-I and HSSC Level-II, who are facing financial constraints. IBA team representative Umesh Kumar (Executive- Talent Hunt Programs) have conducted information & awareness sessions in different colleges and gave them a brief introduction about the IBA Karachi and OGDCL- Balochistan Talent Hunt Program with the focus on;

- Application Process,
- Selection Process,
- > Facilities available and
- Career growth & Opportunities

For the students through the OGDCL Balochistan Talent Hunt Program –Batch 2017. We have also shared success stories of our existing students who are currently enrolled in different programs at IBA Karachi to motivate the participants.

List of Participating Colleges			
S. No.	District	Targeted HSSC Institutes	Day & Date
1	ZIARAT	Al- Hijra Boys Residential College- Ziarat	Monday, November 28, 2016
		Govt. Boys Inter college – Sanjawi	
		Govt. Girls Inter college – Sanjawi	
2	KHUZDAR	Govt. Boys Degree college- Khuzdar	Tuesday, November 29, 2016
		Balochistan Residential College- Khuzdar	
3	Quetta	Govt. Girls Islamia College - Quetta	Wednesday, November 30, 2016
		Govt. Boys Science College- Quetta	

We are thankful to; Mr. Saeed Akhtar – Regional Coordinator-Balochistan - OGDCL Pakistan and his team Mr. Akram Rassani, Azlan Bughti and Ahmer Naeem who has helped us in making this marketing trip successful and Mr. Ishaque Bajaoi – Khuzdar and Deputy Commissioner (DC)- Khuzdar and his team member Mr. Liaquat Mengal for their support and help us to reach maximum students.

We appreciate **principals, teachers & other admin staff** of the above mentioned colleges for giving us opportunity to conduct sessions in their respective colleges and to meet the deserving & talented students of HSSC Level-I and HSSC Level-II. We hope that these institutes will take the initiative and become a part of the community outreach program launched by the leading business university, Institute of Business Administration (IBA), Karachi, to revolutionize education and champion it for all, without any form of discrimination.

Glimpses of the Balochistan Trip

Al Hijrah Residential School & College - Ziarat



With Principal - Al Hijrah Residential College - Ziarat



with Principal- Govt. Boys and Girls Inter College- Sanjawi









Govt. Girls Islamia College - Quetta



Govt. Girls Islamia College - Quetta



Govt. Science College - Quetta



For more updates, information & photos visit

http://bthp.iba.edu.pk/ and https://www.facebook.com/IBA.BTHP